

In cooperation with



Using crop diversity to reduce dependency on cotton and combat poverty
A lesson learning workshop for NGOs and public and private donors
24. September 2008 in Hamburg, Germany

Final Programme

10:00-10:15	Welcome coffee
10:15-10:30	Introduction to PAN and Organic Exchange projects on farm system crops <i>Alexandra Perschau, PAN Germany and Simon Ferrigno, Organic Exchange</i>
10:30-11:00	What are farm system crops and why they are needed? <i>Davo S. Vodouhe OBEPAB, Benin/ Alexandra Perschau, PAN Germany</i>
11:00-11:30	What has already been done – the Example of Senegal <i>Jörg John, Enda Pronat, Senegal</i>
11:30-12:00	Preliminary survey results, first conclusions and debate with participants <i>Liesl Truscott, Organic Exchange</i>
12:00-12:30	Lessons in marketing organic from Africa - the EPOPA Programme <i>Peter Lustig, Grolink, Sweden</i>
12:30-13:00	Lessons in improving livelihoods for horticulture smallholders: the Food & Fairness project <i>Stephanie Williamson, PAN UK</i>
13:00 -14:00	Lunch Break
14:00-15:30	Setting the scene – what aspects would new market models need to include? <i>Panel discussion on aspects for a real sustainable trade model, including questions of food sovereignty, climate change and fair returns to farmers</i> <i>With input from Marion Buley (freelance consultant) on export commodities versus food crops, Kenneth Hayes (Soil Association, UK) on food miles versus fair miles and Ricardo Guimereas (FLO) on fair returns for small-scale farmers</i>
15:30 -16:00	Coffee Break
16:00-16:45	Continued discussion on market models
16:45-17:00	Wrap up and good bye

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